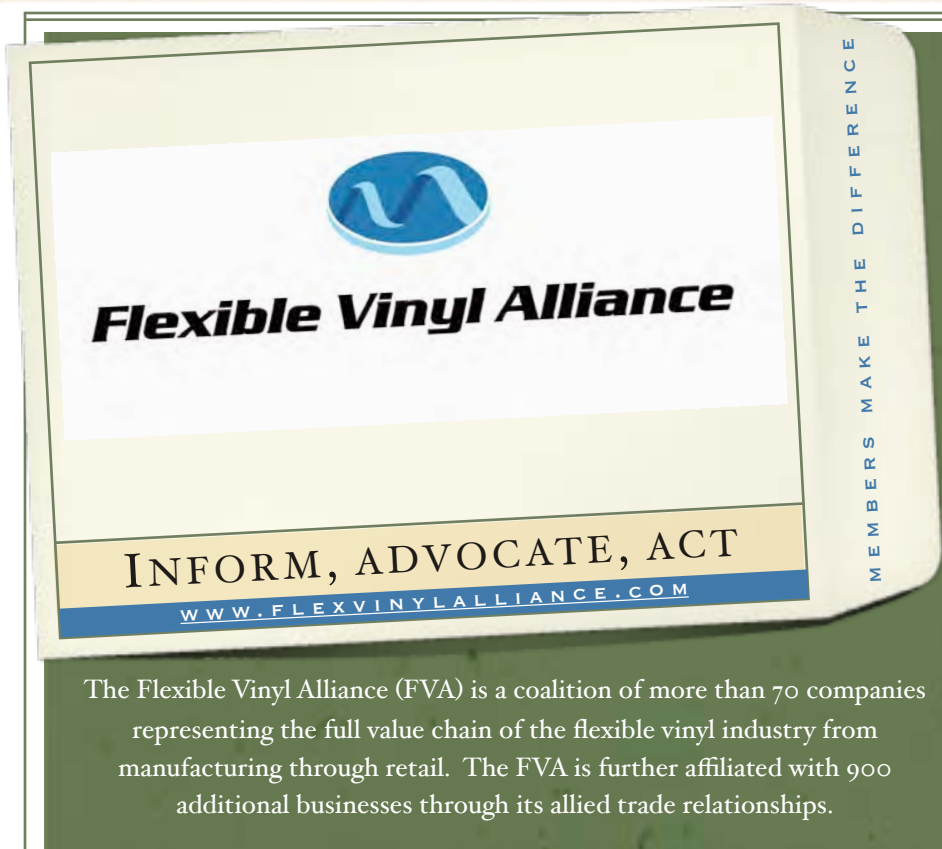


FLEXIBLE VINYL MATTERS

JULY 2010



Flexible Vinyl Alliance

INFORM, ADVOCATE, ACT

WWW.FLEXVINYLALLIANCE.COM

MEMBERS MAKE THE DIFFERENCE

The Flexible Vinyl Alliance (FVA) is a coalition of more than 70 companies representing the full value chain of the flexible vinyl industry from manufacturing through retail. The FVA is further affiliated with 900 additional businesses through its allied trade relationships.

Current Issues

Department of Energy (DOE) Federal Building Guidelines

Comment and input on standards are due by the end of July.

California Green Chemistry Legislation

Get educated and be prepared to advocate.

More information on current issues:

www.flexvinylalliance.com

and click on the ADVOCACY LINK.

Important Dates

July



Flexible Vinyl Products 21st Annual Compounding Conference

July 11 -13, 2010
Lansdowne Conference Center
Leesburg, VA

Registration: [www.plasticsindustry.org/events/eventdetail.cfm?](http://www.plasticsindustry.org/events/eventdetail.cfm?EventID=13846&navitemNumber+1043)

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October



Vinyltec

October 18 - 20, 2010
Renaissance Woodbridge Hotel, Iselin, NJ

Registration: www.4spe.org/conferences/vinyltec-2010

FLEXIBLE VINYL BY THE NUMBERS

Today, vinyl, which is derived from natural gas and salt, has hundreds of applications and uses. It may be rigid and impact resistant enough for pipe or siding, or thin and flexible enough for wall covering or upholstery. It can be made to be weather and heat resistant, durable and tactile and is imminently recyclable. With such versatility, vinyl is suitable for an almost limitless range of products



\$20 Billion

The flexible vinyl industry is a significant contributor to the U.S. economy with an estimated annual value that exceeds \$20 billion in manufacturing and retail sectors.



1,000 Sites in 47 States

Flexible vinyl related operations throughout the value-added supply chain include more than 1,000 manufacturing sites in 47 states across the United States.



...BY THE NUMBERS



275,00 Jobs

It is estimated that the flexible vinyl industry is responsible for employment of more than 275,000 people in the United States and is part of the larger plastics workforce that exceeds one million workers.

50 Years of Saving Lives

Wire and cables sheathed with PVC prevent potentially fatal electrical accidents. In hospitals around the world, PVC-based devices deliver fluids and therapies which enable patients to heal.



50 Years of Safe Use

Flexibly vinyl has a long track record of safety, affordability, durability and sustainability. Vinyl additives have been studied closely by independent scientists, the Federal government and industry for more than 50 years and found to be safe.



1 Billion Pounds

PVC is recyclable. More than 1 billion pounds are recycled annually according to a recent study. 99% of all manufacturing vinyl industrial waste is reprocessed.



“The success of the Flexible Vinyl Alliance depends on our members staying informed and advocating with business and scientific data at a state and local level”

Kevin Ott
Flexible Vinyl Alliance



In The News

Gulf of Mexico

Oil Booms

Hundreds of miles of flexible oil booms, made of durable vinyl fabric, have been deployed in response to the Deepwater Horizon oil rig explosion in the Gulf of Mexico.



Haiti

Relief Shelters

Flexible, flat folding temporary disaster shelters protect victims of the Haitian earthquake while the country rebuilds.

For more information and to join:

The Flexible Vinyl Alliance is a not-for-profit organization which helps to educate and connect companies within the flexible vinyl value chain to state and local issues with potential business impact. Membership is free of charge. If your organization is part of the flexible vinyl value chain, please enroll on the FVA website.

www.flexvinylalliance.com

Phone: 703.606.4555

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FLEXIBLE VINYL MATTERS

is a quarterly advocacy newsletter provided by the Flexible Vinyl Alliance for its members. To submit content, please email Kevin Ott:

kott@flexvinylalliance.com